



2022 EVENT SPONSORSHIP PACKET

Dear Friend of Aurora,

We are excited to release our 2022 Event Schedule and Sponsorship Packet!

As a partner of Aurora, **you help move the needle** toward ending homelessness in Southwest Indiana. In 2022, we will continue to persevere in our mission of **creating solutions to prevent and end homelessness in our community.**

We hope you will join us in this important mission!

One way you can help is by sponsoring an event. When you sponsor events, you help create awareness and lift up our programs, which supports our community's most vulnerable people. **Therefore, we ask that you commit to sponsoring an event in 2022!**

Please find an overview of this year's exciting events below. More detailed information about each event is attached.

- ☀️ **Trivia Tonight Dinner & Silent Auction June 24**
- ☀️ **Annual Golf Scramble August 19**
- ☀️ **48 Hours in the Life: Homeless Experience November 17-19**

Thank you in advance for your sponsorship! We look forward to seeing you at our events this year!

Sincerely,

Zac Heronemus
Executive Director

Kim Armstrong
Resource Development Officer

Aurora, Inc., 1001 Mary Street, Evansville, IN 47710
www.auroraevansville.org



EVENT INFORMATION

Aurora's 15th Annual Trivia Tonight Event will take place at Bally's Riverfront Events Plaza. The purpose of this fundraiser is to support Aurora's many programs that help house those experiencing homelessness in the Evansville Community. We anticipate around 400 guests from the local area to come enjoy a fun evening of dinner, and game night experience with a silent auction to boot!

Aurora's Trivia Tonight Fundraiser is an incredible opportunity for sponsors to contribute to a worthy cause while reaping excellent marketing benefits. Increase your reach to local and regional stakeholders while helping raise awareness for homelessness in our community by submitting your sponsorship level today!

Location:

Bally's Riverfront Events Plaza
421 NW Riverside Dr, Evansville, IN 47708

Date/time:

June 24th, 2022

Doors open at 5pm

(cash bar available & silent auction bidding begins)

Dinner served at 6:30 pm

Silent auction closes at 9:00 pm

SPONSORSHIP OPPORTUNITIES

PRESENTING EINSTEIN SPONSOR

\$5,000

- Name & LOGO included in event title
- Genius sponsor* benefits
- Know it all sponsor* benefits
- Smarty pants sponsor* benefits

GENIUS SPONSOR ^{x2} remaining

\$2,500

- Name listed on event program & Aurora's Website
- Know it all sponsor* benefits
- Smarty pants sponsor* benefits



FIRST BANK

KNOW IT ALL SPONSOR ^{x4} remaining

\$1,500

- Emcee recognition during event & Aurora's Website
- Smarty pants sponsor* benefits



SMARTY PANTS SPONSOR

\$1,000

- Name listed on Aurora's social media event posts
- Table of 8 guests
- Round Sponsor

TABLE OF 8 GUESTS

\$600





2022 SPONSORSHIP FORM

Sponsor name (as it should appear on all publications)

contact person & title

signature*

phone

address

city, state & zip

email

Do you plan to attend the event? **Please circle yes | no**

Please select the desired sponsorship for Trivia Tonight:

- Presenting Einstein Sponsor \$5,000
- Genius Sponsor \$2,500 (2 available)
- Know it all Sponsor \$1,500 (4 available)
- Smarty Pants Sponsor \$1,000
- Table of 8 Guests \$600

Team Name

Method of payment:

- Check enclosed (please make payable to aurora)
- Send invoice
- Pay via credit card (visa or mastercard)

amount

card number

exp date

security code on back

name as it appears on card

email address

Form submissions by email: karmstrong@auroraevansville.org

Form submissions by mail: 1001 Mary St Evansville, in 47710

Questions please contact Kim Armstrong: karmstrong@auroraevansville.org

TRIVIA TONIGHT
FRIDAY JUNE 24TH, 2022 AT 5:00 PM
@ BALLY'S RIVERFRONT PLAZA

An event to benefit:



By signing this agreement, we wish to become a sponsor for the above event, accept the benefits of our chosen level, and agree to provide donation(s) prior to the event.

AURORA

GOLF SCRAMBLE

19TH OF AUGUST, 2022
CAMBRIDGE GOLF COURSE

EVENT INFORMATION

Aurora's annual Golf Scramble hosted by IBEW Local 16 & NECA is a fun summer event that raises money in support of Aurora's mission: creating solutions to prevent and end homelessness in our community. It's a hole in one when your name is on signs and banners at Cambridge Golf Course. Aurora invites you to show off your swing by choosing a sponsorship level and helping us help our community's most vulnerable!

Location:

Cambridge Golf course
1034 Beacon Hill, Evansville, IN 47725

Date/Time:

August 19th, 2022
Registration beginning at 12pm
Shotgun Start at 1 pm.

SPONSORSHIP OPPORTUNITIES

EAGLE SPONSOR

\$5,000

- Top banner recognition
- Four hole signs
- Four mulligans
- Two foursome sponsor* benefits



BIRDIE SPONSOR

\$2,500

- Banner recognition
- Three hole signs
- Four mulligans
- Special thanks including social media
- Foursome sponsor* benefits

PAR SPONSOR

\$1,000

- Driver sponsor* benefits
- Three Mulligans
- Three hole signs

DRIVER SPONSOR

\$500

- Recognition during event and Aurora Website
- Name listed on Aurora's social media event posts
- Foursome sponsor* benefits
- Hole Sponsor* benefits

FOURSOME SPONSOR

\$400

- Recognition during event and Aurora Website
- Name listed on Aurora's social media event posts

HOLE SPONSOR

\$150

- Recognition during event and Aurora Website
- Name listed on Aurora's social media event posts
- A logo sign at one hole



2022 SPONSORSHIP FORM

19TH OF AUGUST, 2022
CAMBRIDGE GOLF COURSE

Sponsor name (as it should appear on all publications)

contact person & title

signature*

phone

address

city, state & zip

email

Do you plan to attend the event? **Please circle yes | no**

Please select the desired sponsorship for Golf Scramble:

- Birdie Sponsor \$2,500
- Par Sponsor \$1,000
- Driver Sponsor \$500
- Foursome Sponsor \$400
- Hole Sponsor \$150

RSVP with Madi Goebel at madiesirlc.org / 812-422-2552
Make checks payable to Aurora, Inc.
Mail to 1001 Mary St Evansville, in 47710

Method of payment:

- Check enclosed (please make payable to aurora)
- Send invoice
- Pay via credit card (visa or mastercard)

amount

card number

exp date

security code on back

name as it appears on card

email address

GOLF SCRAMBLE
AUGUST 19, 2022
@ CAMBRIDGE GOLF COURSE

An event to benefit:

AURORA
— Housing our Homeless —

By signing this agreement, we wish to become a sponsor for the above event, accept the benefits of our chosen level, and agree to provide donation(s) prior to the event.

48 HOURS THE HOMELESS EXPERIENCE PROJECT IN THE LIFE

RAISING AWARENESS IN BENEFIT OF AURORA
WWW.AURORAEVANSVILLE.ORG

EVENT INFORMATION

48 Hours in the Life: The Homeless Experience Project is an Aurora event which aims to raise awareness towards the struggles individuals face when experiencing homelessness. This project is also a fundraiser for all of the programs that Aurora offers to help the men, women, children, and seniors who experience homelessness in our community.

During this event, individuals from our community will give up their everyday lives and spend 48 hours on the streets and in shelters. This event garnered great support last year. By becoming a sponsor, you will be part of a truly enlightening experience for our participants and our community. Join Aurora in expanding awareness in our community, while raising funds to support the programs that work to prevent and end homelessness.

The event will begin at Aurora on November 17th at 12 pm and end at Aurora November 19th at 12 pm. A closing ceremony and news briefing will follow.

Location:

Streets of Evansville, IN

Date/Time:

Begins November 17th at noon

Ends November 19th at noon.



SPONSORSHIP OPPORTUNITIES

PROJECT SPONSOR

\$10,000

- Name & LOGO included in event title
- Name on all media & public relations



STREET SPONSOR **x2**

\$5,000

Available

- Name & LOGO on all media & public relations, social media, and website

PARTICIPANT SPONSOR **x11**

\$1,000

Available

- Recognized on live social media during the event



48 HOURS THE HOMELESS EXPERIENCE PROJECT IN THE LIFE

RAISING AWARENESS IN BENEFIT OF AURORA
WWW.AURORAEVANSVILLE.ORG

2022 SPONSORSHIP FORM

Sponsor name (as it should appear on all publications)

contact person & title

signature*

phone

address

city, state & zip

email

Please select the desired sponsorship for 48 Hours in the Life: The Homeless Experience Project

- Street Sponsor \$5,000
 Participant Sponsor \$1,000

Method of payment:

- Check enclosed (please make payable to aurora)
 Send invoice
 Pay via credit card (visa or mastercard)

amount

card number

exp date

security code on back

name as it appears on card

email address

Form submissions by email: zheronemus@auroraevansville.org

Form submissions by mail: 1001 Mary St Evansville, in 47710

Questions please contact Zac Heronemus: zheronemus@auroraevansville.org

**48 HOURS IN THE LIFE:
THE HOMELESS EXPERIENCE PROJECT
NOVEMBER 17TH-19TH, 2022.**

An event to benefit:

AURORA

— Housing our Homeless —

By signing this agreement, we wish to become a sponsor for the above event, accept the benefits of our chosen level, and agree to provide donation(s) prior to the event.