

# 48 HOURS THE HOMELESS EXPERIENCE PROJECT IN THE LIFE

RAISING AWARENESS IN BENEFIT OF AURORA  
WWW.AURORAEVANSVILLE.ORG

## EVENT INFORMATION

48 Hours in the Life: The Homeless Experience Project is an Aurora event which aims to raise awareness towards the struggles individuals face when experiencing homelessness. This project is also a fundraiser for all of the programs that Aurora offers to help the men, women, children, and seniors who experience homelessness in our community.

During this event, individuals from our community will give up their everyday lives and spend 48 hours on the streets and in shelters. This event garnered great support last year. By becoming a sponsor, you will be part of a truly enlightening experience for our participants and our community. Join Aurora in expanding awareness in our community, while raising funds to support the programs that work to prevent and end homelessness.

The event will begin at Aurora on November 17th at 12 pm and end at Aurora November 19th at 12 pm. A closing ceremony and news briefing will follow.

### Location:

Streets of Evansville, IN

### Date/Time:

Begins November 17th at noon

Ends November 19th at noon.



## SPONSORSHIP OPPORTUNITIES

### PROJECT SPONSOR \$10,000

- Name & LOGO included in event title
- Name on all media & public relations

### STREET SPONSOR <sup>x2</sup> Available \$5,000

- Name & LOGO on all media & public relations, social media, and website

### PARTICIPANT SPONSOR <sup>x12</sup> Available \$1,000

- Recognized on live social media during the event



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# 2022 SPONSORSHIP FORM

Sponsor name (as it should appear on all publications)

contact person & title

signature\*

phone

address

city, state & zip

email

Please select the desired sponsorship for 48 Hours in the Life: The Homeless Experience Project

- ☐ Project Sponsor \$10,000  
☐ Street Sponsor \$5,000  
☐ Participant Sponsor \$1,000

Method of payment:

- ☐ Check enclosed (please make payable to aurora)  
☐ Send invoice  
☐ Pay via credit card (visa or mastercard)

amount

card number

exp date

security code on back

name as it appears on card

email address

Form submissions by email: [zheronemuse@auroraevansville.org](mailto:zheronemuse@auroraevansville.org)

Form submissions by mail: 1001 Mary St Evansville, in 47710

Questions please contact Zac Heronemus: [zheronemuse@auroraevansville.org](mailto:zheronemuse@auroraevansville.org)

**48 HOURS IN THE LIFE:  
THE HOMELESS EXPERIENCE PROJECT  
NOVEMBER 17TH-19TH, 2022.**

**TO LEARN MORE ABOUT AURORA**

**VISIT OUR NEW WEBSITE @ AURORAEVANSVILLE.ORG**

An event to benefit:

**AURORA**

Housing our Homeless

*\*\*By signing this agreement, we wish to become a sponsor for the above event,  
accept the benefits of our chosen level, and agree to provide donation(s) prior to the event.\*\**