

# 2023 SPONSORSHIP PACKET

Dear Friend of Aurora,

We are excited to present our 2023 Event Schedule and Sponsorship Packet!

As a partner of Aurora, **you are a vital part of our team** as we fight to house the most vulnerable in Southwest Indiana. In the last 2 years, Aurora has expanded its services to address the changing needs in our community. As we grow, so must our annual funding grow.

**Will you join us in this important mission of creating solutions to prevent and end homelessness in our community?**

Aurora's events serve as key fundraisers for our efforts to end homelessness. One way you can help is by sponsoring an event. When sponsoring an event, you not only contribute funds but also help create awareness and lift up our programs. **Therefore, we ask for your support and commitment by sponsoring an event in 2023!**

Please find more detailed information about each of our three events included in this packet. Please don't hesitate to reach out if you have any questions about the events or sponsorship benefits.

Thank you in advance for your support and sponsorship! We look forward to seeing you at our events this year.

Sincerely,



**Zac Heronemus**  
Executive Director  
zheronemus@auroraevansville.org  
812-901-1042



**Kim Armstrong**  
Resource Development Officer  
karmstrong@auroraevansville.org  
812-901-1043

Aurora, Inc. | 1001 Mary Street | Evansville, IN 47710 | [www.auroraevansville.org](http://www.auroraevansville.org)



**Trivia Tonight  
Dinner w/  
Silent Auction  
April 28, 2023**



**Annual Golf  
Scramble  
July 10, 2023**



**48 Hours  
in the Life  
November 16-18  
2023**





## EVENT INFORMATION

Aurora's 16th Annual Trivia Tonight Event will take place at **Evansville Country Club**. The purpose of this fundraiser is to support Aurora's many programs that help house those experiencing homelessness in the Evansville Community. We anticipate around 250 guests from the local area to come enjoy dinner, a silent auction, and a fun game night experience.

Aurora's Trivia Tonight Fundraiser is an incredible opportunity for sponsors to contribute to a worthy cause while reaping excellent marketing benefits. Increase your reach to local and regional stakeholders while helping raise awareness for homelessness in our community by submitting your sponsorship level today!

Location:

**Evansville Country Club**

**3810 Stringtown Rd, Evansville, IN 47711**

Date/Time:

**April 28th, 2023**

Doors open at 5:30 pm (cash bar available)

Dinner served at 6:30 pm

Silent auction closes at 9:30 pm



## SPONSORSHIP OPPORTUNITIES

### **PRESENTING EINSTEIN SPONSOR** **\$5,000**

- Name & LOGO included in event title
- Genius sponsor\* benefits
- Know it all sponsor\* benefits
- Smarty pants sponsor\* benefits
- Half-wit sponsor\* benefits

### **GENIUS SPONSOR** ×5 **\$2,500** Available

- Name & LOGO listed on event program & Aurora Website
- Know it all sponsor\* benefits
- Smarty pants sponsor\* benefits
- Half-wit sponsor\* benefits

### **KNOW IT ALL SPONSOR** ×5 **\$1,500** Available

- Name listed on event program & Aurora website
- Emcee recognition during the event
- Round recognition
- Smarty pants sponsor\* benefits
- Half-wit sponsor\* benefits

### **SMARTY PANTS SPONSOR** **\$1,000**

- Recognition on Aurora's social media event posts
- Half-Wit sponsor\* benefits

### **HALF-WIT SPONSOR** **\$600**

- Trivia team of 8
- Dinner for all 8 guests



# 2023 SPONSORSHIP AGREEMENT



\_\_\_\_\_  
sponsor name (as it should appear on all publications)

\_\_\_\_\_  
contact person & title

\_\_\_\_\_  
signature\*

\_\_\_\_\_  
phone

\_\_\_\_\_  
address

\_\_\_\_\_  
city, state & zip

\_\_\_\_\_  
email

Do you plan to attend the event? **Please circle yes | no**

Please select the desired sponsorship for Trivia Tonight:

☐ Presenting Einstein Sponsor \$5,000

☐ Genius Sponsor \$2,500

☐ Know it all Sponsor \$1,500

☐ Smarty Pants Sponsor \$1,000

☐ Half-Wit Sponsor \$600

Method of payment:

☐ Check enclosed (payable to Aurora Inc.)

☐ Send Invoice

☐ Pay via credit card (Visa or Mastercard)

\_\_\_\_\_  
team name

\_\_\_\_\_  
amount

\_\_\_\_\_  
card number

\_\_\_\_\_  
exp date

\_\_\_\_\_  
security code on back

\_\_\_\_\_  
name as it appears on card

\_\_\_\_\_  
email address

**SPONSORSHIP AGREEMENT IS DUE NO LATER THAN APRIL 14, 2023\***

Form submissions by email: [karmstrong@auroraevansville.org](mailto:karmstrong@auroraevansville.org)

Form submissions by mail: 1001 Mary St. Evansville, IN 47710

Questions please contact Kim Armstrong: [karmstrong@auroraevansville.org](mailto:karmstrong@auroraevansville.org)

**TRIVIA TONIGHT  
APRIL 28 2023**

**TO LEARN MORE ABOUT AURORA**

**VISIT OUR WEBSITE @ [AURORAEVANSVILLE.ORG](http://AURORAEVANSVILLE.ORG)**

An event to benefit:

**AURORA**  
— Housing our Homeless —

***\*Aurora must receive a completed agreement by April 14, 2023. By signing this agreement, we accept the benefits of our chosen level, and agree to provide the sponsorship amount prior to the event.***



## EVENT INFORMATION

Aurora's annual Golf Scramble hosted by IBEW Local 16 & NECA is a fun summer event that raises money in support of Aurora's mission of **creating solutions to prevent and end homelessness in our community**. It's a hole in one when your name is on signs and banners at Cambridge Golf Course. Aurora invites you to show off your swing by choosing a sponsorship level and helping us help our community's most vulnerable!

Location:

**Cambridge Golf Course**

**1034 Beacon Hill, Evansville, IN 47725**

Date/Time:

**July 10, 2023**

Registration beginning at 10:30am

Shotgun Start at 12:00pm



## SPONSORSHIP OPPORTUNITIES

### EAGLE SPONSOR

**\$5,000**

- Top banner recognition
- Four hole signs
- Four mulligans
- Two foursome benefits



### BIRDIE SPONSOR

**\$2,500**

- Banner recognition
- Three hole signs
- Special thanks including social media
- Foursome benefits

### PAR SPONSOR

**\$1,000**

- Foursome benefits
- Two hole signs

### FOURSOME WITH SIGN

**\$500**

- Recognition during event and Aurora Website
- Name listed on Aurora's social media event posts
- One hole sign

### FOURSOME

**\$400**

- Recognition during event and Aurora Website
- Name listed on Aurora's social media event posts

### HOLE SPONSOR

**\$150**

- A logo sign at one hole



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\_\_\_\_\_  
sponsor name (as it should appear on all publications)

\_\_\_\_\_  
contact person & title

\_\_\_\_\_  
signature\*

\_\_\_\_\_  
phone

\_\_\_\_\_  
address

\_\_\_\_\_  
city, state & zip

\_\_\_\_\_  
email

Do you plan to attend the event? **Please circle yes | no**  
Please select the desired sponsorship for Golf Scramble:

- ☐ Birdie Sponsor \$2,500  
☐ Par Sponsor \$1,000  
☐ Foursome with sign \$500  
☐ Foursome \$400  
☐ Hole Sponsor \$150

Method of payment:

- ☐ Check enclosed (payable to Aurora Inc.)  
☐ Send Invoice  
☐ Pay via credit card (Visa or MasterCard)

\_\_\_\_\_  
amount

\_\_\_\_\_  
card number

\_\_\_\_\_  
exp date

\_\_\_\_\_  
security code on back

\_\_\_\_\_  
name as it appears on card

\_\_\_\_\_  
email address

**SPONSORSHIP AGREEMENT IS DUE NO LATER THAN JUNE 26, 2023\***

Form submissions by email: [karmstrong@auroraevansville.org](mailto:karmstrong@auroraevansville.org)

Form submissions by mail: 1001 Mary St. Evansville, IN 47710

Questions please contact Kim Armstrong: [karmstrong@auroraevansville.org](mailto:karmstrong@auroraevansville.org)

**GOLF SCRAMBLE  
JULY 10 2023**

**TO LEARN MORE ABOUT AURORA**

**VISIT OUR WEBSITE @ [AURORAEVANSVILLE.ORG](http://AURORAEVANSVILLE.ORG)**

An event to benefit:

**AURORA**  
— Housing our Homeless —

***\*Aurora must receive a completed agreement by June 26, 2023. By signing this agreement, we accept the benefits of our chosen level, and agree to provide the sponsorship amount prior to the event.***

# 48 HOURS THE HOMELESS EXPERIENCE PROJECT 3.0 IN THE LIFE

RAISING AWARENESS IN BENEFIT OF AURORA  
WWW.AURORAEVANSVILLE.ORG

## EVENT INFORMATION

48 Hours in the Life: The Homeless Experience Project is an Aurora event which aims to raise awareness towards the struggles individuals face when experiencing homelessness. This project is also a fundraiser for all of the programs that Aurora offers to help the men, women, children, and seniors who experience homelessness in our community.

During this event, individuals from our community will give up their everyday lives and spend 48 hours on the streets and in shelters. This event garnered great support last year. By becoming a sponsor, you will be part of a truly enlightening experience for our participants and our community. Join Aurora in expanding awareness in our community, while raising funds to support the programs that work to prevent and end homelessness.

The event will begin at Aurora on November 16th at 12 pm and end at Aurora November 18th at 12 pm.

Location:

**Streets of Evansville, IN**

Date/Time:

**November 16-18**

## SPONSORSHIP OPPORTUNITIES

### PROJECT SPONSOR

**\$10,000**

- Name & LOGO included in event title
- Name on all media & public relations

### STREET SPONSOR

**\$5,000**

- Name & LOGO on all media & public relations, social media, and website

### SHELTER SPONSOR

**\$2,500**

- Name on all media & public relations

### PARTICIPANT SPONSOR

**\$1,000**

**x12**

Available

- Recognized on live social media during the event



# 2023 SPONSORSHIP AGREEMENT

## 48 HOURS THE HOMELESS EXPERIENCE PROJECT 3.0 IN THE LIFE

RAISING AWARENESS IN BENEFIT OF AURORA  
WWW.AURORAEVANSVILLE.ORG

\_\_\_\_\_  
sponsor name (as it should appear on all publications)

\_\_\_\_\_  
contact person & title

\_\_\_\_\_  
signature\*

\_\_\_\_\_  
phone

\_\_\_\_\_  
address

\_\_\_\_\_  
city, state & zip

\_\_\_\_\_  
email

Please select the desired sponsorship for 48 Hours in the Life: The Homeless Experience Project

- ☐ Project Sponsor \$10,000
- ☐ Street Sponsor \$5,000
- ☐ Shelter Sponsor \$2,500
- ☐ Participant Sponsor \$1,000

Method of payment:

- ☐ Check enclosed (payable to Aurora Inc.)
- ☐ Send invoice
- ☐ Pay via credit card (Visa or Mastercard)

\_\_\_\_\_  
amount

\_\_\_\_\_  
card number

\_\_\_\_\_  
exp date

\_\_\_\_\_  
security code on back

\_\_\_\_\_  
name as it appears on card

\_\_\_\_\_  
email address

**SPONSORSHIP AGREEMENT IS DUE NO LATER THAN NOVEMBER 2, 2023\***

Form submissions by email: [zheronemus@auroraevansville.org](mailto:zheronemus@auroraevansville.org)

Form submissions by mail: 1001 Mary St. Evansville, IN 47710

Questions please contact Zac Heronemus: [zheronemus@auroraevansville.org](mailto:zheronemus@auroraevansville.org)

**48 HOURS IN THE LIFE:  
NOVEMBER 16-18**

**TO LEARN MORE ABOUT AURORA**

**VISIT OUR WEBSITE @ [AURORAEVANSVILLE.ORG](http://AURORAEVANSVILLE.ORG)**

An event to benefit:

**AURORA**

— Housing our Homeless —

**\*Aurora must receive a completed agreement by November 2, 2023.** By signing this agreement, we accept the benefits of our chosen level, and agree to provide the sponsorship amount prior to the event.